

WCBFM 2024 Exhibitor Services Kit

Show Location: Alameda County Fairgrounds Convention Center - Hall A
4501 Pleasanton Ave, Pleasanton, CA 94566

[Entrance Map \(Click Here\)](#)



Show Dates: May 22nd & 23rd, 2024

Show Hours (Exhibit Floor): Wednesday, May 22rd: 10:00am – 3:00pm

Thursday, May 23rd: 10:00am – 1:00pm

Exhibitor Move In

Exhibitor Move In and Set Up day is Tuesday, May 21st from 9am to 5pm

Exhibitor Move Out

Exhibitor Move Out is Thursday, May 23rd from 2pm to 8pm

Direct Shipments to Warehouse

All exhibit materials shipped to the Alameda County Fairgrounds warehouse will be accepted **until Friday, May 17th**

If you need Advanced Shipments, Please fill out the form [HERE](#).

[Delivery Route Map for Shipments to Buildings A](#)

Order Booth Furnishings Package (Recommended)

Special Booth Package Includes:

- Carpet for your Booth
- One 6' Draped Table (blue skirt only)
- Two Side Chairs
- One Wastebasket
- Bold Listing Online Exhibitor List
- Web-Link to Your Web-Site
- Electrical 5 amp
- Wi-Fi 10 MB

Expires: Friday, May 17th

[Order Booth Package HERE](#)

To order individual WIFI, Electrical, and alternative Tables - [Order Here](#)

Early Discount Prices Expire: Friday, May 17th

Order Complimentary Show Badges

(for all persons working your booth - limit of 5 per 10×10)

Order Show Badges [HERE](#)

Show Program Listing Form (your company contact info for the show program guide) Send Your Company Listing for Inclusion in the WCBFM

2024 Show Program Complete Show Program Listing [HERE](#)

Have a great show!

info@proexpos.com

ProExpos Group 510-888-1661