

# WCBFM 2024 CONFERENCE SCHEDULE

## DAY 1 - WEDNESDAY, MAY 22<sup>ND</sup>

### SESSION 1

9:30 AM - 10:30 AM

#### Special Fire Hazard Solutions

David Olds - AIA, LEED AP BD+C.

Business Development Manager - Intellitech

The program helps facility managers, architects, engineers, and fire protection professionals understand where buildings may require fire detection and extinguishing beyond the capabilities of traditional fire sprinkler systems. Discussion will include elements of NFPA standards for water sprinkler, pre-action, water mist, clean agent, and CO2. The presentation will explore the best options for critical facilities where water suppression can destroy business uptime and valuable assets. These critical facilities include many applications including data centers, telecommunications sites, power generation plants, industrial spaces, museums, libraries and more. In addition, the session includes an introduction to early warning air aspirating smoke detection. Resources for finding schematic design system costs and system space requirements will be part of the discussion. Please join us for this one-hour presentation where you will learn about fire systems, fire hazards, safety, business continuity, and sustainability. This program is part of the AIA CES program and offers 1LU HSW.

### SESSION 2

9:30 AM - 10:30 AM

#### Current State of Security at Your Facility

Larry Hillman - Vice President of the Desert Pacific Region

Convergint

An overview of the current state of the physical security industry and trends that impact the daily operation, safety and security of your facilities, occupants and business operations. This will provide a benchmark for key areas of operation and discuss our Enterprise Security Risk Management (ESRM) process to help evaluate and implement best practices.

#### Learning Objectives:

- Develop an understanding of current/future trends
- Review On-premise, Cloud based and AI technologies
- Review Enterprise Security Risk Management (ESRM) process

### SESSION 3

10:45 AM - 11:45 AM

#### Improving Energy Efficiency, Ventilation & Comfort in Buildings

Andrew Ostrowski - VP of Engineering, Legacy Mechanical & Energy Services, Inc

#### Learning Objectives:

- Ventilation and filtration systems recommendations for post-Covid-19 buildings reopening and operation
- Cost effective HVAC systems upgrades and enhancements for improved occupant comfort and energy efficiency of operation
- Current code requirements for ventilation, filtration, and energy efficiency of operation

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### SESSION 4

10:45 AM - 11:45 AM

#### 35 years in 50 minutes: A FM Tale

Larry Morgan - CFM, SFP, FMP  
Senior Facilities Manager - SAP

The Facilities Management industry is one of the steadiest professions in the world. But in the last few years we have seen a dramatic shift in roles and responsibilities. This presentation covers a range of historical events that shaped our profession and how it prepared us or not for the current state of the profession.

#### Learning Objectives:

- What were the major events over recent history that affected the FM profession?
- What did we learn or not, from the events?
- Looking forward, what are some of the potential significant events that have cause and effect on the profession?

### SESSION 5

12:00 PM - 1:00 PM

#### How to Manage Narcissists, Naysayers, and Know-it-Alls

Wayne Whitzell - FMP, SFP LEED®AP, BEP, GBO  
Vice President - IFMA Corporate Facilities Council

At one time or another, most of us have had the unpleasant experience of working with or working for problematic people. We may have even read a book or attended a session on "Dealing with Difficult People." But, what if you are facing the worst of the worst when it comes to difficult people? We are not talking about the average "Negative Nellies" or "Gary Grumblers." Those two are downright pleasant compared to these personalities. Do you have the skillset to effectively handle such people, or better yet, the techniques to weed out these bad actors during the interview phase? When it comes to destructive personalities in the workplace, Narcissists, Naysayers, and Know-it-Alls are often a chaotic and malignant force that ripples through teams and organizations. Unfortunately, many of us are woefully unprepared for encounters with this group and end up frustrated and bruised, or worse, as a result.

Join our speaker, Wayne Whitzell, as he provides helpful dossiers for each personality type and show you how to identify these traits early, during the interview process. If you are unfortunate enough to already work with or for one of these individuals, Wayne will give you the strategies to protect yourself and others from their behaviors to reduce turnover, increase team morale, and prevent the costly effects this uniquely devastating trio can inflict on your organization's culture, morale, and talent retention.

# WCBFM 2024 CONFERENCE SCHEDULE

## DAY 2 - THURSDAY, MAY 23<sup>RD</sup>

### SESSION 6

9:30 AM - 10:30 AM

#### Scuff Resistant Paints for High Traffic Environments

Stacie La Grange - Territory Representative  
Benjamin Moore

A discussion on the different types of coatings used within high traffic environments. The presentation will review the life cycle costs associated with different coating systems and the budget savings that can be found with scuff resistant coatings.

#### Learning Objectives:

- Discuss unique challenges to paint in high-traffic commercial environments.
- Describe scuff-resistant paint's impact on long-term durability.
- Examine different characteristics of scuff-resistant paint compared to other coatings.
- Evaluate the life-cycle cost of durable scuff-resistant paint compared to other coatings for high-traffic settings.

### SESSION 7

9:30 AM - 10:30 AM

#### Benefits of IFMA

Emily Evans - Membership Chair of IFMA Silicon Valley  
Aaron Sclare - Treasurer - IFMA Silicon Valley

Learn what the International Facility Management Association is doing for facility professionals across the globe. Navigate the benefits of being an IFMA member including professional development, research, opportunities to network & connect, and investment for the future of Facility Management.

#### Learning Objectives:

- Professional certificates available through IFMA
- Career advancement opportunities
- Mentorship programs in established network

# WCBFM 2024 CONFERENCE SCHEDULE

## DAY 2 - THURSDAY, MAY 23<sup>RD</sup>

### SESSION 8

10:45 AM - 11:45 PM

#### **The Chief Workplace Officer:**

**The Emerging Need for an Extraordinary Leader in an Unprecedented Time**

Leni Rivera - Workplace Experience Leader

Data shows that companies still struggle with workplace solutions that support their evolving hybrid environment. This data-driven session demonstrates a root cause for this struggle is the lack of dedicated leadership over a cohesive approach to Real Estate, facility operations, sustainability solutions, and workplace experience in a hybrid setting. The session highlights the emerging and urgent need for a leader in our workplace industry, and ultimately empowers Facility Professionals with concrete steps that can pave the way towards their becoming Chief Workplace Officers.

Leni Rivera is a Workplace Experience leader, author, speaker, and advocate. She has been featured in TV guest appearances on NBC and Fox News, in global publications including Forbes and Reworked, and as a guest speaker in multiple radio shows, podcasts, corporate events, conferences and classrooms. She has also spoken at IFMA's World Workplace in 2022 and 2023 and is renowned for her talk on The Chief Workplace Officer.

#### Learning Objectives:

- Recognize how all workplace functions, as a collective, are the key to driving successful hybrid environments.
- Define the Chief Workplace Officer role and the impact and value of "workplace" as an independent corporate function.
- Demonstrate through three clear steps, how all Facility and Workplace Professionals can start paving the way towards becoming Chief Workplace Officers today.

### SESSION 9

10:45 AM - 11:45 AM

#### **First Onsite Wildfire Awareness**

Ally O'Dell - General Manager- First On Site

Jose Sabino - Regional Account Manager - First On Site

May is Wildfire Awareness Month - Over recent years we've seen the devastation wildfires can bring to our communities and the impact they have on our eco systems. Our presentation will be an open discussion on this topic from an educational standpoint of what we can do both personally and professionally to prepare for Wildfires.

#### Learning Objectives:

- Wildfire Awareness
- Preparing for Wildfires
- Wildfire Safety Plans
- Post Wildfire Remediation