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# WCBFM 2025 Online Exhibitor Service Kit

## Show Location:

Alameda County Fairgrounds Convention Center Hall A  
4501 Pleasanton Ave, Pleasanton, CA 94566

[ENTRANCE MAP](#)

Show Dates: May 22nd, 2025

Show Hours (Exhibit Floor):

Thursday, May 22nd: 10:00am - 4:00pm

## Move-In

Exhibitor Move In and set up day is **Wednesday, May 21st** from 9am to 5pm.

## Move Out

Exhibitor Move Out and move out day is **Thursday, May 22nd** from 4pm to 8pm.

## Direct Shipments to Warehouse

All exhibit materials shipped to the Alameda County Fairgrounds warehouse will be accepted until

**Friday, May 16th**

If you need Advanced Shipments, Please fill out the form [HERE](#).

[Delivery Route Map for Shipments to Buildings A](#)

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## **Order Booth Furnishings Package Special**

### **Booth Package Includes:**

- Carpet for your Booth
- One 6' Draped Table (blue skirt only)
- Two Side Chairs
- One Wastebasket
- Bold Listing Online Exhibitor List
- Web-Link to Your Web-Site
- Electrical 5 amp
- Wi-Fi 10 mb

**Early Discount Prices Expire: Friday, May 16th**

**[Order Booth Package HERE](#)**

To order individual WIFI, Electrical, and alternative Tables - [Order Here](#)

**Early Discount Prices Expire: Friday, May 16th**

### **Order Complimentary Show Badges**

(for all persons working your booth - limit of 5 per 10×10)

**[Order Show Badges HERE](#)**

### **Show Program Listing Form**

*(your company contact info for the show program guide)*

Send Your Company Listing for Inclusion in the WCBFM 2025 Show Program

**[Complete Show Program Listing HERE](#)**

Have a great show!

ProExpos Group

510-888-1661