
WCBFM 2025 Online Exhibitor Service Kit

Show Location:

Alameda County Fairgrounds Convention Center Hall A
4501 Pleasanton Ave, Pleasanton, CA 94566

[ENTRANCE MAP](#)

Show Dates: May 22nd, 2025

Show Hours (Exhibit Floor):

Thursday, May 22nd: 10:00am - 4:00pm

Move-In

Exhibitor Move In and set up day is **Wednesday, May 21st** from 9am to 5pm.

Move Out

Exhibitor Move Out and move out day is **Thursday, May 22nd** from 4pm to 8pm.

Direct Shipments to Warehouse

All exhibit materials shipped to the Alameda County Fairgrounds warehouse will be accepted until

Friday, May 16th

If you need Advanced Shipments, Please fill out the form [HERE](#).

[Delivery Route Map for Shipments to Buildings A](#)

Order Booth Furnishings Package Special

Booth Package Includes:

- Carpet for your Booth
- One 6' Draped Table (blue skirt only)
- Two Side Chairs
- One Wastebasket
- Bold Listing Online Exhibitor List
- Web-Link to Your Web-Site
- Electrical 5 amp
- Wi-Fi 10 mb

Early Discount Prices Expire: Friday, May 16th

[Order Booth Package HERE](#)

To order individual WIFI, Electrical, and alternative Tables - [Order Here](#)

Early Discount Prices Expire: Friday, May 16th

Order Complimentary Show Badges

(for all persons working your booth - limit of 5 per 10×10)

[Order Show Badges HERE](#)

Show Program Listing Form

(your company contact info for the show program guide)

Send Your Company Listing for Inclusion in the WCBFM 2025 Show Program

[Complete Show Program Listing HERE](#)

Have a great show!

ProExpos Group

510-888-1661