
WCBFM 2026 Online Exhibitor Service Kit

Show Location:

Alameda County Fairgrounds Convention Center Hall A
4501 Pleasanton Ave, Pleasanton, CA 94566

[ENTRANCE MAP](#)

Show Dates: May 20, 2026

Show Hours (Exhibit Floor):

Wednesday, May 20: 10:00am - 3:00pm

Move-In

Exhibitor Move In and set up day is **Tuesday, May 19** from 9am to 5pm.

Move Out

Exhibitor Move Out and move out day is **Wednesday, May 20** from 4pm to 8pm.

Direct Shipments to Warehouse

All exhibit materials shipped to the Alameda County Fairgrounds warehouse will be accepted
until **Friday, May 15th**

If you need Advanced Shipments, Please fill out the form [HERE](#).

[Delivery Route Map for Shipments to Buildings A](#)

Order Booth Furnishings Package Special

Booth Package Includes:

- Carpet for your Booth
- One 6' Draped Table (blue skirt only)
- Two Side Chairs
- One Wastebasket
- Bold Listing Online Exhibitor List
- Web-Link to Your Web-Site
- Electrical 5 amp
- Wi-Fi 10 mb

Early Discount Prices Expire: Friday, May 15th

[Order Booth Package HERE](#)

To order individual WIFI, Electrical, and alternative Tables - [Order Here](#)

Early Discount Prices Expire: Friday, May 16th

Order Complimentary Show Badges

(for all persons working your booth - limit of 3 per 10×10)

[Order Show Badges HERE](#)

Show Program Listing Form

(your company contact info for the show program guide)

Send Your Company Listing for Inclusion in the WCBFM 2026 Show Program

[Complete Show Program Listing HERE](#)

Have a great show!

ProExpos Group

510-888-1661